

Application Form

Introduction

Applications will remain on file for a **one-year period**. You are welcome to re-apply at that time if you are still interested and have not been appointed to serve.

Please Agree with the Following Statement

I hereby acknowledge that the information I provide in this application is subject to disclosure pursuant to the North Carolina Public Records Laws, and that I provide the information contained in this application freely and voluntarily, and that I consent to such disclosure pursuant to the North Carolina Public Records Laws, and that I waive, release and discharge the City of Raleigh, its agents, employees and elected and appointed officials, from any liability related to disclosure of any information provided herein.

☒ I Agree

Profile

Ms	La'tanta		Mccrimmon	
Prefix	First Name	Middle Initial	Last Name	Suffix

ltplanningcommission@gmail.com

Email Address

Mobile: (919) 332-8599

Primary Phone

Home Address

City

Suite or Apt

State

Postal Code

APCO Worldwide	Senior Director and Lobbyist
Employer	Job Title

If uncertain about your Council District, visit the RaleighNC.gov and search by your address in the **"Find Your Services by Address"** section. Your council district will be displayed directly below the picture of your Council Member.

What district do you live in? *

☒ C

Which Boards would you like to apply for?

Planning Commission: On Agenda

Ms La'tanta Mccrimmon

How did you hear about this application processes?

☒ City staff

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

I hope to become a member of this commission to lend my voice as a member of our community to help move our city forward in a manner respectful to its current residents while still attracting new businesses and residents.

Please describe your work, education and volunteer experience in the following sections or optionally upload a resume.

Work Experience

Education

Volunteer Experience

[LT_McCrimmon_2023.docx](#)

Upload a Resume

Upload any additional documentation

Demographics

Demographics - Voluntary - Not Required

Disclaimer: This Demographics Section of the Application is **not required** and by completing it, I do so **voluntarily** and acknowledge that the information I provide in this application is subject to disclosure pursuant to the **North Carolina Public Records Laws**, and that I provide the information contained in this application **freely and voluntarily**, and that **I consent** to such disclosure pursuant to the **North Carolina Public Records Laws**, and that **I waive, release and discharge** the City of Raleigh, its officers, officials (elected and appointed), employees and agents, from any liability related to disclosure of any information provided herein.

Purpose: Raleigh City Council Resolution No. 302(1986) establishes a policy that City Boards and Commissions be representative of the City's residents. The following **voluntary** questions are asked with the goal of meeting this policy and ensure diverse representation on City Boards and Commissions.

Which age group describes you?

☒ 41 - 50

Gender:

☒ Female

Ethnicity:

☒ No, not Hispanic, Latino or Spanish origin

Sexual Orientation:

☒ Heterosexual

For the following question, how would you define your race?
Please consider the following sub-groupings for race:

- Asian: (Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam)
- Black or African American: (Haitian, Jamaican, Nigerian, Somali)
- Native Hawaiian or Other Pacific Islander: (person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands)
- White: (Irish, German, English)

You may select more than one.

Race *

☒ Black or African American

Marginalized communities include those who have been [historically excluded](#) from involvement in our cities, as well as those continuing to face other barriers to civic participation. This includes those marginalized by factors like race, wealth, immigration status, and sexual orientation.

For the following question, do you identify as part of a marginalized group? If so please list and consider the following examples for marginalized groups:

- veterans
- seniors
- hearing, visually, and physically challenged persons
- women and girls
- formerly incarcerated people

Marginalized Group

Board Specific Criteria

Accurate and Complete**Please Agree with the Following Statement**

I hereby certify and affirm that all of the information provided by me in this application (or any other accompanying or required documents) is correct, accurate and complete to the best of my knowledge. I understand that the falsification, misrepresentation or omission of any facts in said documents may be cause for disqualification of my application or my immediate removal from a board or commission.

☒ I Agree

L.T. McCRIMMON

◆ (919) 332-8599 ◆ latanta@gmail.com

SUMMARY OF QUALIFICATIONS

Results-driven political affairs leader with over seventeen years of federal & state legislative experience. Effective in directing political campaigns, supporting legislative agendas to influence public policy, and leading candidate committees with a strong aptitude to build effective bipartisan relationships.

PROFESSIONAL EXPERIENCE

Senior Director and Lobbyist APCO WORLDWIDE

Head of the Government Affairs practice for APCO South working with clients on state and federal government relations, advocacy, and public affairs efforts.

Legislative Director

Office of Governor Roy Cooper– Raleigh, NC 01/2021-12/2022

Led Governor Cooper and cabinet agencies' legislative strategy through years of divided government, emphasizing new investments in jobs, energy legislation, and Criminal Justice Reform.

Negotiated and executed the passage of the first signed state two-year bipartisan budget into law on November 18, 2021. The budget designates \$26 billion in spending in 2021-22 and \$27 billion for 2022-23.

Serving as the Governor's lead negotiator regarding ongoing Medicaid Expansion conversations with the Republican lead general assembly.

Advising the Governor in daily briefings and strategy sessions as a senior leadership team member.

NC-State Director

President Joe Biden– Raleigh, NC 07/2020-11/2020

Managed the North Carolina team of 270 people who successfully helped to elect President Biden and Vice President Harris. Oversaw the coalitions, communications, and political departments to build out a cohesive and robust program across the state.

Briefed President Biden and Vice-President Harris during all visits to North Carolina.

Deputy Legislative Director

Office of Governor Roy Cooper– Raleigh, NC 05/2019-07/2020

Led the development of Governor Roy Cooper's legislative agenda, coordinated lobbying activities of the administration, and negotiated core issues with the North Carolina legislature. Responsible for advising the Governor and members of his cabinet on probable legislative reactions to administration proposals.

Deputy Director of Government Affairs, 01/2017 to 05/2019
NC Department of Health and Human Services – Raleigh, NC

Member of Secretary's executive management team; responsible for the development and implementation of the Department's government relations strategy in North Carolina and Washington, DC.

Accomplishments:

Developed and implemented strategy to win legislative approval of more than 25 separate pieces of legislation, including approval of \$34,382,276 million for the implementation of Medicaid Transformation. Lead the lobby effort for NC DHHS's FY17-FY19 \$17 billion annual budget.

Educated Members of the General Assembly on Medicaid 1115 waiver and additional policy needed to transform Medicaid from a fee-for-service reimbursement model to capitation.

Special Advisor, 12/2016 to 01/2017

Governor-Elect Roy Cooper Transition Team – Raleigh, NC

One of Governor-Elect Roy Cooper's advisors entrusted to recruit and select talent for the departments of Health and Human Services, Administration, and Information Technology.

Accomplishments:

Slotted 10 Deputy Secretaries, 6 Assistant Secretaries, and 33 Division Directors.

Hired, trained, and managed a team of 8 to process incoming resumes of individuals who desire to work for Governor-Elect Cooper's administration.

Deputy Campaign Manager, 11/2015 to 11/2016

Deborah Ross for Senate – Raleigh, NC

Worked directly with the Campaign manager overseeing all aspects of the campaign including day-to-day, the hiring and management of staff, the coordination and implementation of the fundraising operations.

Accomplishments:

Implemented a State-wide political plan focused on voter engagement and helped raise Deborah Ross name ID by 50 percent. Created Women Trust Ross, an auxiliary organization that directly engaged women through rallies, house parties, and peer to peer conversations. Organized volunteer field teams in 75+ counties that canvassed and phone banked across the state, and hosted candidate meet & greet events that generated 255k in campaign donations.

Health Care Legislative Assistant, 11/2005 to 01/2011

Congressman Bob Etheridge -Washington, DC

Developed Congressman Etheridge Health Care legislative initiatives, staffed his work on Ways and Means Committee and on the House floor.

Accomplishments:

Helped with the passage of the Patient Protection and Affordable Care Act. Successfully negotiated with the House Tri-Committee to include language pertaining to skilled nursing facilities in H.R.3962. The Affordable Health Care for America Act manager's amendment. Initiated, authored, and ushered through Congress H.Con.Res. 158 Early Detection of Breast Cancer to increase awareness of early cancer screening.

North Carolina Central University, Durham, NC, December 2019

- Executive Master of Public Administration

Shaw University, Raleigh, NC, May 2005

- Bachelor of Arts in Political Science
- Bachelor of Arts in Criminal Justice

BOARDS & COMMUNITY INVOLVEMENT

North Carolina Alcoholic Beverage Control Commission

- At large member

Southeast Raleigh Community Development Corporation Board of Directors

- Member

Lillian's List Foundation Board of Directors

- Member

The Hope Center Board of Directors

- Member